Intercultural Communication Report

As a culminating signature assignment students will have a choice of writing a formal paper or presenting a speech in class. The formal paper will be in APA format and will include in-text citations and a reference page. Papers must have a cover page and 4 to 5 full pages of text. Speeches will be 4 to 5 minutes. Topic will be on a culture in which you are not an active participant. Paper/Speech must be college-level, properly written (or orally presented). Everything should follow APA format. The assignment is a signature assignment and is required in order to earn extra credit or an opportunity to take the final exam. Both the paper and the speech will require an outline and a reference page that will be submitted to Canvas. If the outline and reference page is not submitted on time the instructor will not accept the final paper or allow the student to present.

Paper and Speech Content must include these three main points:
Verbal Communication (alphabet, language, some words/slang or jargon, common quotes or sayings used within the culture)
Non Verbal Communication (symbols, clothing, gestures used in the culture, elements on distance, clothing, etc.)
One Ritual (weddings, parades, birthdays, funerals, festivals)

Format for the paper:
Cover page (Title, student’s name, course, instructors’ name), Students must use the template provided
Introduction (Attention getter, Thesis, Preview of main points)
Body with headings for each section (Introduction, Verbal Communication, Non Verbal Communication, Ritual, Conclusion)
Conclusion (Recap, Attention getter)

Format for the speech:
Power point presentation required
Introduction (Attention getter, Thesis, and Preview of main points)
Body of speech must include 5 verbally stated sources one of which MUST be the textbook (body should include verbal communication, nonverbal communication, and a ritual)
Conclusion (Recap, and Attention getter)

Graded criteria:
Culture selected by choosing a country, assigned and approved in class
Full sentence outline & Reference paper (5 sources – one MUST be the textbook, the other four must be academic data base sources) in the format taught in class – references must be in APA format
All three content areas covered with depth and clarity (verbal, non verbal and ritual)
Sources cited in-text for paper, verbally for speech.
Format followed
College-Level writing/speaking and grammar

Points possible:
Paper or Speech 175 points
Outline & References 50 points
Total: 225 points (This is a signature assignment)