

Concept Article Presentation Assignment

Details:

You are required to pick a concept from the list on the back of this page. You must choose one MAIN TOPIC **AND** one VARIABLE from the list. For example, you may choose to discuss various forms of Nonverbal Communication and Social Norms of a given society. You must research using the library databases, and summarize your findings in a 2 minute speech. You must also use our textbook to further define or explain the article findings.

Read and summarize **ONE Academic / Scholarly / Scientific Journal** article on the same topic. In your speech you should separate your main points and address the following areas:

1. **What are the authors talking about?**
2. **What are they saying about this topic? What are their major findings or claims? (HINT: supply us with some specific quotes from the authors as well as put the findings in your own words)**
3. **Explain how or why they believe these things to be true.**
4. **Each person should come up with at least one example from your own life that demonstrates this concept.**
5. **What should we, as communicators, do with this knowledge? In other words, how can we use what you've taught us in our daily lives?**
6. **What does our textbook say about this same topic? Is it the same?**

Be sure to orally cite any sources you use when giving quotes by telling us the author's name or the publication before each quote. For example,

"According to David Matsumoto, in the article entitled, "Cultural Similarities and Differences in Emblematic Gestures" there are three cultural types of differences in emblems."

Use the same basic outline format that you used during the Self Concept Speech assignment as a guide to creating a useful outline for this speech.

Requirements:

1. **Typed Outline**
2. **Typed Reference Page** (APA format), this should have a total of two sources: the article you chose AND our textbook. You may have additional sources if you want but they are not necessary.

If you want to choose a concept not listed you must have permission from your instructor, look through the chapters and pick any topic you are interested in.

MAIN CONCEPT List	VARIABLE List
<p>Self-Concept (Influences on) Self-Concept (Changing it) Identity Perception Emotional Expression Emotional Sensitivity Emotion Influences on Perception Conflict Style Conflict Resolution Nonverbal Communication Language and Power Language and Meaning Relational Dynamics Stages of Relational Development Intercultural Communication Self-Disclosure Intimacy and distance Listening Communication Climate Family Communication Mediated communication</p>	<p>Gender Age Culture Context (situation) Hierarchy (power structures) Traditions Social Norms Lifestyle Physical Environment History Language Communication Rituals Family Romantic relationships Empathy Misconceptions Roles Social networks</p>

Body in outline may include something about:

- The author
- The major theory or theories used
- The demographics of the study (number of people, where, how it took place)
- Major findings or results
- How does this apply to us?
- What does our textbook say about this concept – or how is it defined by our textbook?

Basic breakdown of body (EXAMPLE ONLY: you can modify this):

1st main point – authors, who are they, what did they studied, what theory is discussed, what does the textbook tell us

2nd main point – how did they study it, survey, interviews, research, number of people involved in the study AND what did they find out? Results of their research and ramifications

3rd main point – make this personal – use your real life to talk about the study, how does this apply to you or your family or your friends (give examples), was this information different or the same as the textbook